

FRIDAY, APRIL 21, 1989

NOT TO BE TAKEN AWAY **DIARY**

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Vinery
House

TOM BARGATE

FRIDAY FLASHBACK

New flats splendid in name only

VINERY HOUSE, says the developer's board in Winchester Road, Southampton. "A selection of studio and bedroom apartments."

The name revives memories of this 20 room yellow brick country "villa" of 1840, later echoed by nearby Vinery Road and Vinery Gardens, which date from about 1900 and 1920 respectively.

The original Vine House was built for Clement Hoare, who occupied 100 acres north of Winchester Road, between Dale Road and Warren Avenue. In his day, Hoare was well known as a specialist cultivator and writer on grape growing, for which he applied new techniques at Shirley Warren. He grew grapes for eating, not for wine-making.

Historian A G K Leonard says Hoare's name was taken for Hoare's Hill, until

1924, when it was changed to Dale Road. The council presumably responded to local representation that in spoken usage the old name did not suit a modern residential road!

Hoare died in 1849. Later owners of what was then styled The Vinery did not maintain his vineyards, which were sited on the northern slope of Hollybrook, now allotments.

In the 1920s The Vinery was the family home of George Warren, a sea-going marine engineer. His son of the same name gave Mr Leonard his recollection of boyhood years there.

This picture of the old house in about 1925 was provided by his sister Mrs I M Priestley.

It was demolished for further development along Tremona Road, but its name lives on.



HOARE'S DESIGN: Now demolished, the house was a centre for winemaking and the base for some new grape varieties.